CORPORATE PROFILE

Advertising, marketing & brand solutions.

Branding · Advertising · Signage · Printables · Stands & Booths

We grow together to be global.

CALL +973 362 44 562

EMAIL sales@elabyad.com

WEB www.elabyad.com



CORPORATE PROFILE 2026

Contents

An introduction to El Abyad International Ltd W.L.L, our services and the clients who trust us.

01	About EAI	03
02	A Message from the CEO	04
03	Vision & Mission	05
04	Services Overview	06
05	Branding	07
06	Advertising	08
07	Signage	09
08	Printables	10
09	Stands & Booths	11
10	Our Customers	12
11	Sister Company: El Abyad Pro	13
12	Contact Us	14

ABOUT EAI

An advertising and consultation company, built in Bahrain for the region and beyond.

EAI is an advertising and consultation company established in the Kingdom of Bahrain in 2021 by **Mr. Saleem & Mr. AbdulRahman El Abyad**.

Since then, EAI has grown its services across the GCC, with worldwide reach for its remote services. The company operates as **El Abyad International Ltd W.L.L**, registered in 2021 under CR 148711-1, and is a member of El Abyad Group.

Branding | Advertising | Signage | Printables | Stands & Booths

For more information please visit **www.sijillat.bh** or **www.elabyad.com**



2021 ESTABLISHED	Bahrain HEADQUARTERS
GCC + Global SERVICE REACH	148711-1 COMMERCIAL REG.



AbdulRahman El Abyad

CHAIRMAN & CEO

A MESSAGE FROM THE CEO

Success does not come from total independence. It arises from dependable partners, reasonable trust, and honesty.

At EAI, we are determined to provide our customers with a value-first balance of quality and price, while ensuring that every part of our service poses a significant benefit to our customer.

We grow together to be global!

OUR DIRECTION

Vision & Mission

01

Our Vision

To be the indispensable partner that turns ambitious brands into unforgettable market leaders.

02

Our Mission

Combining strategic insight, cutting-edge creativity, and data-driven execution to build campaigns that move people, build trust, and accelerate our clients' success.

Value first

A balanced approach to quality and price that benefits every customer.

Dependable partnerships

Reasonable trust and reliability in every relationship we build.

Honesty

Straightforward advice and delivery, from first brief to final result.

WHAT WE DO

Services Overview

EAI provides a wide range of services, from brand creation to the physical and digital touchpoints that carry it.

01

Branding

We craft compelling brand identities that resonate with your audience, including logo design, brand guidelines and cohesive visual strategies to elevate your market presence and build lasting recognition.

02

Advertising

Targeted campaigns across digital and traditional platforms, designed to engage customers, drive conversions and maximise ROI through strategic messaging and creative execution.

03

Signage

Eye-catching, durable signboards tailored to your business, from storefront signage to promotional displays, ensuring high visibility and a professional, lasting impression.

04

Printables

High-quality print materials, including brochures, business cards and flyers, with vibrant designs and premium finishes that communicate your brand's message effectively.

05

Stands & Booths

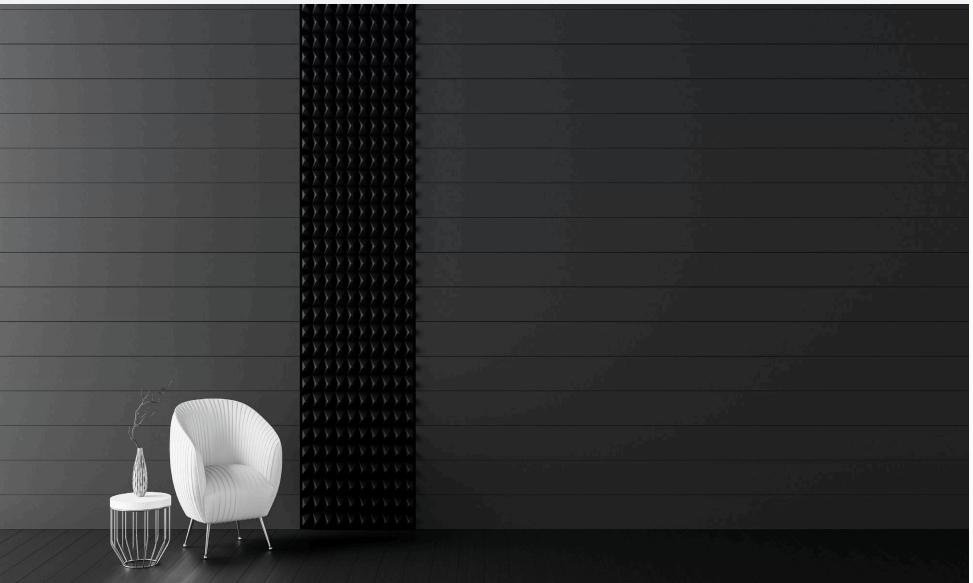
Promotional, conference and exhibition stands, product displays and entrance arches that showcase your brand with impact in malls, supermarkets and events.

ALSO FROM EAI

Web Design | Hosting | Marketing Campaigns | Consultation | Trophies, Mementos & Plaques

elabyad.com





05 / BRANDING

Brand Building

Compelling identities that resonate with your audience, with logo design, brand guidelines and a cohesive visual strategy.

- Primary branding
- Logo design
- Internal office branding and decoration
- Branding & marketing strategies and campaigns
- Business cards
- Innovative slogans
- Corporate branded gifts & giveaways

Advertising

Targeted campaigns across digital and traditional platforms, designed to engage customers, drive conversions and maximise ROI through strategic messaging and creative execution.

STRATEGY & CREATIVE

- Profile creation
- Advertising and marketing
- Design creative
- Brand identity publishing

DIGITAL & OUTDOOR

- Social media management
- Paid & sponsored advertising
- Digital advertising
- Roads advertising

PRINT & PUBLISHING

- Magazine publishing
- Newsletter publishing
- Business cards printing
- Brochure printing
- Restaurant menu printing

07 / SIGNAGE

Signage

Eye-catching, durable signboards tailored to your business, from storefront signage to promotional displays, with high visibility and a professional finish.

- Outdoor & indoor signage
- Back-lit, front-lit and dead boards
- Neon & LED signboards
- Acrylic, Zincor and stainless steel signboards







Printables

High-quality print materials with vibrant designs and premium finishes that communicate your brand's message effectively.

- Business cards
- Flyers
- Brochures
- Menus
- Stickers

> *A wide range of options for business cards, including one-of-a-kind premium cards for discerning clients, at competitive rates.*



09 / STANDS & BOOTHS

Stands & Booths

Branded stands and displays that give your products and your message a confident presence, wherever customers are.

- Promotional stands in supermarkets & malls
- Conference & exhibition stands
- Product displays & stands
- Entrance arches & promotional gates





OUR CUSTOMERS

Trusted by leading organisations.

From hospitality and real estate to logistics, trading and professional services, EAI partners with organisations across Bahrain and the wider region.

2021

SERVING CLIENTS SINCE



SISTER COMPANY

El Abyad Pro, our sister company in the Kingdom of Saudi Arabia.

El Abyad Pro (EAP) is the sister company of EAI in Saudi Arabia, extending the reach of El Abyad Group into the Kingdom and giving clients a presence across Bahrain and Saudi Arabia.

EAI	El Abyad International Ltd W.L.L	KINGDOM OF BAHRAIN
EAP	El Abyad Pro	KINGDOM OF SAUDI ARABIA

For enquiries about EAP, contact us at **sales@elabyad.com** or visit **www.elabyad.com**

El Abyad Pro

KINGDOM OF SAUDI ARABIA



CONTACT US

Let’s build your brand together.

Reach out for a consultation or a quotation. We keep it simple.

CEO
ceo@elabyad.com

SALES
sales@elabyad.com

PHONE & WHATSAPP
+973 362 44 562

WEBSITE
www.elabyad.com

El Abyad International Ltd W.L.L · CR 148711-1 · Kingdom of Bahrain
A member of El Abyad Group